



THE BRAND

OUR UNIQUE VALUE

1

Fast-growing fight brand

Showcasing elite names from around the world.

2

Dynamic format

One night, multiple rule sets: kickboxing, Muay Thai, Xtreme Stand Up, and MMA.

3

World-class stakes

Title bouts and tournaments featuring top contenders.

4

Unmatched show

Elite production, electric atmosphere, and highlight-reel KOs.



BRAND

FASTEST GROWING BRAND

GLOBAL COVERAGE

ENGLISH COMMENTARIES & INTERNATIONAL FEED

WORLD TITLE MATCHES

8-12 EVENTS PER YEAR

ON-DEMAND ARCHIVE

BEST OF HIGHLIGHTS & FULL-FIGHT REPLAYS

THE UNIVERSE

Launched in 2023 under the Enfusion umbrella, **8TKO** offers fast-paced fight nights in ring or cage, featuring **World Championship bouts** and **mixed rules**. Events **start at 21:00 CET** with **5 to 6 bouts**, including at least **3 under special rules**. Discover the world of 8TKO.

8TKO – SPECIAL RULES

- | Formats: Xtreme Stand Up (4oz, no ground), Kickboxing (4oz), Muay Thai (big gloves), MMA.
- | Kickboxing title fights (big gloves, 5x3) count for the unified 8TKO/Enfusion belt.
- | Kickboxing superbouts (big gloves, 5x3) can serve as belt eliminators.
- | Muay Thai fights (big gloves or 4oz gloves)
- | Mixed Martial Arts (MMA) (4oz, small gloves)



NEW CONCEPT

SHOWS

NEW CONCEPT **STARTING NOV. 1ST**

14 EVENTS PER YEAR

75% OF DUTCH MARKET FIGHTERS

BROADCAST

START TIME : 21:15 – 21:30 CET

5 FIGHTS, AT LEAST **3 UNDER SPECIAL RULES**



FIGHT NIGHT EXAMPLE



START TIME : 19:00



START TIME : 21:15

FIGHT 1	FIGHT 1
FIGHT 2	FIGHT 2
FIGHT 3	FIGHT 3
FIGHT 4	FIGHT 4
FIGHT 5	FIGHT 5
FIGHT 6	FIGHT 6



8TKO | WORLD CHAMPIONS

FEMALE

Strawweight - Cheyenne Aldus



Flyweight - Cheyenne Aldus



Bantamweight - Vacant

Featherweight - Vacant

Super Featherweight - Vacant

Lightweight - Ibtissam Kassrioui



Open weight - Vacant

8TKO | WORLD CHAMPIONS

MALE

Flyweight - Vacant

Bantamweight - Vacant

Super Bantamweight - Amin Bakkali



Featherweight - Salif Diallo



Super Featherweight - Omar Mahgoub



Lightweight - Belen Yantaki



Super Lightweight - Kristian Malocaj



Welterweight - Youssef Khalouta



Super Welterweight - Youssef Khalouta



Cruiserweight - Thian de Vries



Middleweight - Vacant

Light Heavyweight - Vacant

Heavyweight - Vacant



8TKO

8TKO + ENFUSION SOCIAL MEDIA OVERVIEW

A global digital presence. Real engagement. A community built on discipline, respect and action.



GLOBAL REACH

Connecting with fans
in 100+ countries



PASSIONATE COMMUNITY

Millions of fight fans
across every platform



VIDEO FIRST

#High-impact content that
drives real engagement



INSTAGRAM
@OFFICALENFUSION
/ @8TKO.TV

FOLLOWERS

117K

TOTAL REACH (MONTHLY)

6.5M

ENGAGEMENT RATE

3.5%



AVG.
LIKES

1.5K



AVG.
COMMENTS

23



AVG.
SHARES

130



REELS (VIEWS)
(MONTHLY)

4M

TOP 3 COUNTRY'S
1. THE NETHERLANDS
2. MOROCCO
3. UNITED STATES



FACEBOOK
@ENFUSIONLIVE

FOLLOWERS

1.43M

TOTAL REACH (MONTHLY)

63M

ENGAGEMENT RATE

3.1%

REACTIONS MONTHLY

500K

SHARES
(MONTHLY)

85K

TOP 3 COUNTRY'S
1. UNITED STATES
2. MOROCCO
3. UNITED KINGDOM



YOUTUBE
@ENFUSIONLIVE
@8TKO TV

SUBSCRIBERS

341K

TOTAL VIEWS (ALL TIME)

213M

VIEWS
(MONTHLY)

1M

VIDEOS
PUBLISHED

1650

TOP 3 COUNTRY'S
1. MOROCCO
2. THE NETHERLANDS
3. UNITED STATES

BIGGEST EVENTS **HIGHEST** AUDIENCE

GRONINGEN

2.500 people

TILBURG

3.000 people

ZEELAND

2.500 people

DORDRECHT

2.500 people

ALMERE

3.500 people

GENK

2.000 people

HEERENVEEN

2.000 people

8TKO

UPCOMING EVENTS TILL SUMMERBREAK 2027



8TKO #30 - TILBURG, THE NETHERLANDS



8TKO #31 - DORDRECHT, THE NETHERLANDS



8TKO #32 - GRONINGEN, THE NETHERLANDS



8TKO #33 - ZEELAND, THE NETHERLANDS



8TKO #34 - ALMERE, THE NETHERLANDS



8TKO #35 - ALMELO, THE NETHERLANDS



8TKO #36 - DORDRECHT, THE NETHERLANDS



8TKO #37 - HEERENVEEN, THE NETHERLANDS



8TKO #38 - ALMERE, THE NETHERLANDS



8TKO #39 - TILBURG, THE NETHERLANDS



8TKO #40 - GENK, BELGIUM

SEPTEMBER 26TH

OCTOBER 31ST

NOVEMBER 21ST

DECEMBER 19TH

JANUARY 16TH

MARCH 20TH

APRIL 3RD

APRIL 10TH

APRIL 17TH

MAY

JUNE 12TH